

The World Banknote Summit: a Fresh Approach to Conferences

Registration is now open for a new event – the World Banknote Summit – which will take place in Basel, Switzerland from 27 February-1 March 2017. ‘Taking the bull by the horns, this conference is tipped to be a game-changing forum’ said industry veteran and conference organiser Beat Attinger, ‘bringing together experts from inside and outside the industry to identify and understand the drivers that are shaping the payment landscape and the role of banknotes in the future.’

The banknote industry is undergoing major transformation caused by both internal and external factors, he noted. With more alternatives available, the way in which society uses cash is changing. Fuelled by economic growth, recession, technology and regulations, fluctuations in cash demand are uncertain and unpredictable, resulting in major implications for central banks and the industry.

New technological innovations are also influencing the way banknotes are produced and managed in circulation. To be in a position to embrace change and to seize the opportunities that come with change, the industry needs to be prepared.

This preparation will be aided, in his words, by the World Banknote Summit, which is taking a ‘fresh approach to addressing these challenges’.

Developed following feedback from central banks and industry suppliers, the summit has been designed with new topics, expert speakers from both inside and outside the industry and different session formats to facilitate knowledge sharing through both open and closed discussions.



Conference speakers to date include representatives from:

- Banco de México
- Bank of England
- Federal Reserve Board
- South African Reserve Bank
- Swiss National Bank
- Norges Bank
- Dutch National Bank
- Central Bank of the Bahamas
- EUROPOL

A number of speakers from outside the industry will also be represented.

The World Banknote Summit is being organised by Lighthouse Communications, an independent company founded by Beat Attinger, who has worked in the banknote industry for many years at a senior level.

www.worldbanknotesummit.com

Source: Currency News, May 2016